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WHAT IS CLAIMED IS:

1. A method of increasing the rate by which maximum adhesivity of a denture adhesiveis achieved comprising the steps of:

- (a) applying a denture adhesive to a denture;
- (b) wetting said denture after application of the denture adhesive to the denture; and
- (c) inserting said denture in the mouth.

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- 2. The method of claim 1 wherein the denture adhesive is in the form of a cream, gel, powder or liner.
- 3. A method of increasing the rate by which maximum adhesivity of a denture adhesiveis achieved comprising the steps of:
 - (a) wetting a denture,
 - (b) applying denture adhesive to said denture; and
 - (c) inserting said denture in the mouth.
- 4. The method of claim 3 wherein the denture adhevise is in the form of a cream, gel, powder or liner.
 - 5. A method of increasing the rate by which maximum adhesivity of a denture adhesive is achieved comprising the steps of:
- 25 (a) wetting a denture;
 - (b) applying denture adhesive to said denture;
 - (c) rewetting the denture after application of the denture adhesive to the denture; and
 - (d) inserting the denture in place in the mouth.

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6. The method of claim 5 wherein the denture adhesive is in the form of a cream, gel, powder or liner.